Marketing Manager Cover Letter

Cover Letter Template — MyCoverLetters.com

[Your Name]
[Your Address]
[City, State ZIP]
[Your Email] | [Your Phone]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am excited to apply for the [Job Title] position at [Company Name]. With [X years] of experience driving brand growth through strategic marketing campaigns, I am passionate about creating compelling narratives that connect with audiences and deliver measurable results.

At [Current Company], I led a team of [number] marketing professionals and managed a budget of $[amount]. Key achievements include [describe 2-3 accomplishments such as launching a campaign that increased brand awareness by X%, growing social media following by X%, or generating $X in pipeline through content marketing]. I am proficient in [tools such as HubSpot, Google Analytics, Salesforce, Adobe Creative Suite].

What draws me to [Company Name] is [specific reason — brand reputation, market position, innovative approach to marketing]. I am eager to bring my expertise in [areas such as digital strategy, content marketing, SEO/SEM, or brand positioning] to help elevate your brand and drive business growth.

I look forward to discussing how my experience and vision align with your marketing goals. Thank you for your time.

Best regards,
[Your Name]